

Aloha.

My name is Gordon and I'm an enthusiastic creative director dedicated to creating exciting and effective visual communication.

My education and experience have always been deeply rooted in the application of proper design theories and practices. I've supervised and trained student interns and colleagues and can lead groups, large or small. Not only can I art direct others but I can also independently own a project from start to finish. I have an excellent understanding of design and typography as they relate to specific markets. I perform well under pressure and consider myself to be highly organized and detail oriented. I aim to create unique solutions for difficult problems and never settle for mediocre design. Most importantly, I have an extremely positive attitude and strive to create fun-filled atmospheres.

I'm interested in becoming part of your team where I can flourish in a fun, friendly and fast paced environment. I enjoy working with unique individuals who are passionate about art, design, music and technology. I constantly strive to surpass the expectations of others in both my professional and personal life. I believe I can create outstanding design for you if given the opportunity. In the meantime, please visit my website for samples of my work.

SEPTEMBER 2010 – PRESENT

CREATIVE DIRECTOR – THE WAR ON MARS

The War on Mars is a multi-disciplinary design firm specializing in brand development, print, web, mobile and package design. My overall responsibilities are client relations, administrative duties, project management both internally and externally and creative directing all design for all projects. Additional duties are design, programming and exploring new web technologies.

SEPTEMBER 2015 – FEBRUARY 2017

SENIOR UX DESIGNER - INTUIT

Intuit is a Fortune 100 company that develops financial software solutions such as Mint, TurboTax and QuickBooks. I was part of the core team to rebrand Intuit and it's products. Additionally, I am part of the TurboTax Open Platform team, which delivers breakthrough benefits through the Intuit and partner ecosystem.

MARCH 2014 – JANUARY 2015

DESIGN LEAD - UC BERKELEY

In the University Relations Department at UC Berkeley, my duties are to dictate the new style and tone for both print and web for advancement purposes. Additionally, I've implemented new responsive frameworks in all new designs, as well as streamlining the web design process. Roughly 20% of my time is spent Art Directing.

MAY 2007 — SEPTEMBER 2010

ART DIRECTOR - JACOB TYLER

Jacob Tyler is a full service brand communication agency specializing in both print and web. My overall responsibilities were dictating the style and tone of work for the company and to inspire my team to create outstanding design.

APRIL 2006 – MAY 2007

FREELANCE DESIGNER

SEPTEMBER 2005 – APRIL 2006

ART DIRECTOR - MODERN LUXURY PUBLICATIONS

JUNE 2002 – JUNE 2005

GRAPHIC DESIGNER - THE UNIVERSITY UNION

EDUCATION

CSU Sacramento
Bachelor of Science in
Graphic Design 2002

SKILLS

- Logo
- Print
- Typography
- Trade Show Exhibits
- Site Architecture
- UI / UX
- Wireframes
- Mobile / Tablet Apps
- Responsive Web
- Email Marketing
- Project Management

TECHNICAL

- Adobe Creative Suite
- Front-end PHP & HTML / CSS
- Custom WordPress Themes
- Microsoft Office
- Photo Retouching
- Prepress / Press Check Print Work

References available upon request.